



TECHNOLOGY INFO



THE #1 CHOICE OF FARMERS*

MAXIMIZE YOUR YIELD PROTECTION

- Two ways to control corn rootworm and corn earworm
- Blend of 95% treated, 5% refuge seed means no separate, structured refuge in the Corn-Growing Area
- The truly simple refuge-in-a-bag solution; just fill your planter and go

EVERY BUSHEL MATTERS VISIT YOUR SEED REP OR GENUITY.COM

ALWAYS READ AND FOLLOW IRM, WHERE APPLICABLE, GRAIN MARKETING AND ALL OTHER STEWARDSHIP PRACTICES AND LABEL DIRECTIONS. Details of these practices can be found in the Trait Stewardship Responsibilities Notice to Farmers printed in this publication ©2012 Monsanto Company *#1 Choice based off farmer purchases of refuge in the bag products for above- and below-ground insect protection.

BENEFITS OF NEW SEED

Convenience

- Highest quality and highest yielding product vs. bin-run
- Reliable seed supply in many maturities



Economics of New Seed vs. Bin-Run

- Average loss of ~10-15% cleanout at harvest for bin-run seed
- Bin-run planting rates are generally 15% higher than new certified seed

Limited Warranty Benefits

- Dealer agronomic support before and after the sale
- Risk management benefits of Roundup Rewards® (over \$600 million in benefits paid)

New Innovations

- Monsanto's 100% commitment to agriculture
- Our very preliminary estimate is that farmers get a \$6 benefit for each \$1 spent on private sector research.

SOYBEAN PIRACY STATEMENT Seeds containing the Roundup Ready® trait and the Genuity® Roundup Ready 2 Yield® trait are protected under numerous U.S. patents. Seed containing patented traits, such as seed containing the Roundup Ready® and Roundup Ready 2 Yield® traits, can only be used to plant a single commercial crop. It is unlawful to save and replant Roundup Ready® soybeans and Genuity® Roundup Ready 2 Yield® soybeans. Additional information and limitations on these products are provided in the Monsanto Technology Stewardship Agreement and the Monsanto Technology Use Guide. The licensed U.S. patents for Monsanto technologies can be found at the following webpage: <http://www.monsanto.com/productpatents>.

LIBERTYLINK PATENT STATEMENT Soybean seeds containing LibertyLink® are protected under multiple U.S. patents and may be planted only to produce one (1) commercial crop, and only after signing a Bayer Grower Technology Agreement. It is illegal to save or catch soybean seeds containing the LibertyLink trait for use as planting seed or for transfer to others for use as planting seed.

PROCESSOR PREFERRED® hybrids match special traits that processors desire. Contact your local processor about the hybrids they'll accept and to get information regarding delivery and possible premium schedules. Processor Preferred® High Fermentable Corn (HFC) hybrids can deliver higher levels of fermentable starch, which allows dry mill ethanol plants to obtain higher ethanol yields for greater profit potential. Processor Preferred® High Extractable Starch (HES) hybrids can deliver higher levels of extractable starch, which allows corn wet millers to produce higher starch yields that they can turn into products that include high fructose corn syrup, corn oil, specialty starch products, commodity starches and ethanol.



SOYBEAN TECHNOLOGIES



RR2 =
Genuity® Roundup
Ready 2 Yield®



RR =
Roundup Ready®
Soybeans



LL =
LibertyLink®



Before opening a bag of seed, be sure to read and understand the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the technology agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

IMPORTANT IRM INFORMATION: Genuity® RIB Complete® corn blend products do not require the planting of a structured refuge except in the Cotton-Growing Area where corn earworm is a significant pest. Genuity® SmartStax® RIB Complete® and Genuity® VT Triple PRO® RIB Complete® corn are blended seed corn products. See the IRM/Grower Guide for additional information. Always read and follow IRM requirements.

Roundup Technology® includes Monsanto's glyphosate-based herbicide technologies. ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity Design®, Genuity Icons, Genuity®, RIB Complete and Design®, RIB Complete®, Roundup PowerMAX®, Roundup Ready 2 Technology and Design®, Roundup Ready 2 Yield®, Roundup Ready®, Roundup Technology®, Roundup®, SmartStax®, VT Double PRO®, VT Triple PRO® and YieldGard® are trademarks of Monsanto Technology LLC. LibertyLink and the Water Droplet Design® is a registered trademark of Bayer. Herculex® is a registered trademark of Dow AgroSciences LLC. Respect the Refuge and Corn Design® and Respect the Refuge® are registered trademarks of National Corn Growers Association. All other trademarks are the property of their respective owners.

Processor Preferred and Design® is a registered trademark of Monsanto Technology LLC. Processor Preferred High Fermentable Corn (HFC) exhibits the characteristics desired by dry grind ethanol plants. Processor Preferred High Extractable Starch (HES) exhibits the characteristics desired by corn wet milling plants.



Agrisure®, Agrisure Viptera®, Agrisure Artesian® and E-Z Refuge™ are trademarks of a Syngenta Group Company. Seed products with the LibertyLink® (LL) trait are resistant to the herbicide glufosinate ammonium, an alternative to glyphosate in corn, and combine high-yielding genetics with the powerful, non-selective, postemergent weed control of Liberty® herbicide for optimum yield and excellent weed control.

Bayer CropScience LP, 2 T.W. Alexander Drive, Research Triangle Park, NC 27709. Always read and follow label instructions. Bayer, the Bayer Cross, Liberty, LibertyLink and the Water Droplet Design are registered trademarks of Bayer. Liberty is not registered in all states. For additional product information call toll-free 1-866-99-BAYER (1-866-992-2937) or visit our website at www.BayerCropScience.us



PRESERVING HERBICIDE TECHNOLOGY: Respect the Rotation™ is an initiative to elevate the importance and grower adoption of herbicide diversity to prevent or manage weed resistance. Glyphosate weed resistance is a dominating threat throughout the United States that affects land values, rental agreements, conservation tillage and can greatly reduce yields. The use of Integrated Weed Management practices, such as use of residuals, pre-emergence herbicides and rotation of crops, traits and herbicides, is critical as no one method is likely to be completely successful.